



Edivate, the new PD 360, is an on-demand professional learning resource that creates a highly personalized learning experience for all of your educators, helping them improve their practice and, in turn, raise student achievement.

## Edivate comes with:

**A Personalized PD Experience**—automatically makes PD recommendations based on a teacher's profile; includes tools for recommending resources; offers access to online peer to peer collaboration groups built around topics, needs, interests, and location.

**Professional Learning Resources**—thousands of the best resources containing hundreds of hours of video footage of master teachers demonstrating best practices in their classroom, a selection that can be tailored to your teachers' interests and needs; and it's easy to use.

**Management Tools**—create an online catalog of professional learning resources and courses for your entire school or district, and then assign credit value (PD credit, recertification credit, continuing education credit, etc.) to each of those resources.

**Implementation Support**— Edivate comes with the support of an experienced team that gets to know your unique objectives and challenges and works with you over the long term to help you meet your PD goals. This team will work closely with you to get Edivate up and running on every computer in your system, taking care of all the heavy lifting of the technical installment of the platform, including developing courses and developing classroom observation templates.

## Thousands of the best PD resources

### THE RESOURCES YOUR TEACHERS NEED

With 24/7 access to the largest and newest library of expert-vetted professional learning resources in the world covering almost every topic relevant to educators, your teachers always get precisely the professional learning support they need.

### THE HIGHEST QUALITY RESOURCES

Every video is produced with the highest quality and vetted by PhD-level education experts, ensuring that every classroom example represents highly effective teaching practice.

### MORE THAN JUST VIDEOS

Teachers will have access to lesson plans, guidebooks, eBooks, an educator community, and more to help them implement in their classrooms what they've watched in the videos.

### UPLOAD YOUR OWN CONTENT TO EDIVATE

Any district, site, or individual can upload and share their own video content, letting your teams create professional development resources specific to their needs and goals.

### WE CAN CREATE CUSTOM CONTENT FOR YOU

School Improvement Network can create custom videos, video programs, courses, and LumiBook eBooks to address specific goals and needs around any topic, including state specific standards and other local compliance issues, district goals, and more.

*"Edivate materials are excellent, simple to use, and will benefit anyone in education. Our teacher performance is improving because with a resource they like, they are open to change and more motivated."*

**John Thissen**, Superintendent, Herington Unified School District #487, Kansas

## Creating great results: the results speak for themselves

For nearly a decade, independent research has quantified the impact of School Improvement Network's resources on educators and their students, and the results are clear: our resources lead to dramatic improvements. For example, student proficiency increases, dropout rates decline, teacher retention goes up, student discipline problems decline, and more students express interest in going to college. Better yet, these effects multiply over time.

A study of 78 districts across 25 states, to be published in the *Journal of International Education Research*, showed that schools using School Improvement Network's resources for several consecutive years experienced progressive gains in math and reading proficiency year over year, with cumulative gains far exceeding shorter term gains.

### PERSONALIZED PROFESSIONAL DEVELOPMENT FOR EVERYONE

The better the educator, the better the student. And no other resource helps teachers improve their practice more than Edivate—the intelligent professional learning resource that creates a personalized PD experience for every educator.

## Edivate is research proven to elevate schools

When teachers use Edivate for as little as 10 minutes a week, it makes a significant impact on student achievement—and on schools as a whole.\*



Higher student  
achievement  
growth



Decrease in  
dropout rate



On average  
fewer discipline  
issues

### HOW EDIVATE HELPS ADMINISTRATORS

- TEST SCORES UP** Schools where teachers use Edivate for at least 10 minutes a week see an 18% improved rate of increase on standardized tests on average.
- SAVES TIME** You can manage professional learning for hundreds of teachers in just a few minutes from your computer.
- SAVES MONEY** For a fraction of what it costs to hire a substitute for a day, you can give every teacher year-round, on-demand professional development.
- MEETS COMPLIANCE** Edivate gives you the resources you need to meet your unique compliance requirements.

### HOW EDIVATE HELPS TEACHERS

- SAVES TIME** With Edivate, teachers are never more than a few clicks away from what they need, cutting down on time spent looking for professional development resources.
- PERSONALIZED** Edivate can be personalized to meet a teacher's specific interests and needs, giving them highly relevant resources.
- CLASSROOM-READY RESOURCES** The ready-to-use resources in Edivate make preparing for tomorrow's lesson easier with expert-written, downloadable lesson plans and teaching examples.

\*Shaha, S.H., & Ellsworth, H. (2014). Predictors of Success for Professional Development: Linking Student Achievement to School and Educator Successes through On-Demand, Online Professional Learning. *Journal of Instructional Psychology (JIP)*, Vol. 40, No. 1.



To learn more, call 800 572-1153, visit [schoolimprovement.com](http://schoolimprovement.com), or contact Chris Everett, Ed.D.,  
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